

Special Issue

KEYNOTE

Volume I

Squire Rushnell

NEW DYNAMIC
Speaker

BEST SELLING
Author
&
NETWORK
TV CEO



HIGHLIGHTS

Seizing Certainty In Uncertain Times!

Ten Critical Steps To Success!

How Hopes & Dreams Cultivate Coincidences!

Everybody Is Creative!

Up Your Attitude!

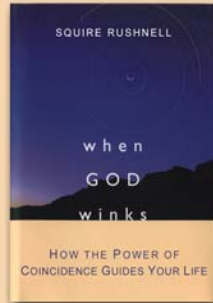
Spring 2002

A compelling speaker with a 'motivating' message.

SQUIRE RUSHNELL

BEST-SELLING AUTHOR

His break-through thesis in ***When God Winks: How the Power of Coincidence Guides Your Life*** teaches how seemingly random experiences can enrich your career, relationships, and interests.



TV CEO

Rushnell built a legendary 20 year track record at the ABC TELEVISION NETWORK where he:

- ▶ Fathered **Schoolhouse Rock**.
- ▶ Led **Good Morning America** to #1.
- ▶ Won **75 Emmy's**.
- ▶ Became the Network's **Top Speaker**.

As President & CEO of Goodlife TV Network he tripled primetime ratings and doubled subscribers.

DYNAMIC MOTIVATIONAL SPEAKER

Overcoming the nagging fear of failure, awakening youthful ambition, and rekindling hopes that your dreams can come true are themes that run through SQUIRE RUSHNELL's compelling talks:

▶ **Seizing Certainty In Uncertain Times**

Helping your audience and employees adapt to the stresses of sudden change and uncertainty — fostering positive attitudes and increasing office productivity.

▶ **Ten Critical Steps To Success**

Ten time-tested rules exemplified by every successful sales leader.

▶ **How Hopes & Dreams Cultivate Coincidences**

Coincidences have led to fascinating discoveries and resulted in key sales. Learn how a coincidental meeting with one person can unexpectedly turn your life in a whole new direction.

▶ **Everybody is Creative!**

Your creativity may not be to write a symphony or draw a masterpiece, but SQUIRE RUSHNELL proves that your original blueprints came with all the ingredients to nurture and blossom creativity.

▶ **Up Your Attitude!**

Go ahead — say it in your best Brooklyn accent — UP YOUR ATTITUDE! A positive, can-do attitude beats in the heart of every successful person.



Book SQUIRE RUSHNELL to speak at your next function!

Keynotes —

Commencements —

Corporate & Sales Seminars —

For tape and fees please contact us.